



Project Aegle

Press Release

3rd of September 2018

PROJECT AEGLE: MOBILITY INNOVATION PRIZE

Do you have a good idea about how to move towards sustainable mobility in Malta?

Today, Malta faces great challenges in the form of threats to environmental and public health, a discriminatory transport system biased towards the car, traffic congestion and parking problems. These challenges are also linked to economic losses in the hundreds of millions, as well as impact our quality of life and well-being.

To help Malta rise to these challenges, Project Aegle is launching its Innovation Prize. A competition aimed is to find innovative ideas that will support sustainable mobility in Malta. The first prize is 1,000 EUR, the second 500 EUR and the third 300 EUR.

The initiative is supported by our sponsors APS Bank, Debono Group, eCabs, Express Trailers and Malta Public Transport.

Nicoletta Moss, manager of Project Aegle said that each time she talks to someone in Malta about traffic and mobility the person has ideas about how to improve the situation. “I believe that there are a lot of ideas out there about how to improve sustainable mobility in Malta. Therefore we would like to provide a platform for those ideas in the form of a Project Aegle Innovation Prize. I am looking forward to hearing about all the ideas and to see what we can achieve together.”

Participating in the competition is easy. First there is online registration and then, to complete the application, the participant needs to email a brief description of the innovative idea to info@projectaegle.com.mt. More information is available at www.projectaegle.com.mt.

Prof. Maria Attard, Head of Geography and Director of the Institute for Climate Change and Sustainable Development at the University of Malta, and member of the Jury explains: “It does not matter how big or small the idea is – every contribution can make a difference to how we view our mobility and make it more sustainable. We would like to hear from the kid who would like to go to school by bicycle, the young entrepreneur with his start-up idea to encourage people to shift to greener modes of transport, and the student who would like to share a piece of research. There is no restriction on age or nationality. Everybody is welcome – as long as the idea helps to reduce the impact of car travel in Malta.”

A jury consisting of national experts and sponsors will select the winners by early December. On the 14th December the winners will be announced, followed by an award ceremony on the 24th January 2019.

Project Aegle is a non-profit initiative with the mission to advance quality of life through improved mobility. Its aim is to provide a platform for ideas that will result in sustainable mobility. The project brings together a mix of collaborators hailing from academia, business and civil society at large, united by a love for Malta. Project Aegle believes that solid research, education, innovative technologies and ideas are the way forward.



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Participation is open till the 15th November 2018.

Visit www.projectaegle.com.mt for all details.